

FUNDING SOUTH CENTRAL WISCONSIN'S LGBT COMMUNITIES SINCE 1984



2010 FUNDING PRIORITIES: LGBT YOUTH AND SENIORS



**NEW HARVEST FOUNDATION
2010 ANNUAL REPORT**

Our Mission

New Harvest Foundation is the only foundation in South Central Wisconsin that channels charitable contributions exclusively to organizations working to promote lesbian, gay, bisexual and transgender (LGBT) rights, services, culture and community development. Founded in 1984, New Harvest Foundation is operated by a 14-member Board of Directors, along with other volunteers. It pools contributions of hundreds of donors each year to provide grant money to LGBT causes.

What We Do: Raise Money

As a Foundation, we raise funds from the broad community through events and fund-raising campaigns. In 1996 the Foundation established an endowment to expand its financial base and to ensure a prosperous future. Contributors may designate their tax-deductible gifts to the Grants Program or to the Endowment.

New Harvest Foundation enjoys support from every segment of the community. Most contributors are gay, lesbian, bisexual or transgender, but we also receive support from straight but not narrow families and friends. We receive contributions through workplace giving from Community Shares of Wisconsin, as well as electronic funds transfers, and wills/estate plans. Many contributors find giving to New Harvest Foundation an ideal way to channel funds to a variety of organizations that serve LGBT people. Contributors appreciate that our Board of Directors and Grant Screening committee take the guesswork out of identifying and supporting quality projects and programs. You may remain anonymous. New Harvest Foundation does not share its lists with other organizations.

Why We Do It: To Give Back

New Harvest Foundation is the only organization in South Central Wisconsin dedicated to funding a spectrum of LGBT issues. Since New Harvest Foundation began, over 25 years ago, we have awarded over \$375,000 to approximately 200 projects, a wide range of established and fledgling organizations have received funds over the years. Additional information about the grant process, including an application and grant cycle timelines, is available at www.newharvestfoundation.org.

We raise money to give back!

2010 Annual Letter from our Co-Chairs

*"Striving to make a difference in collaboration
with all of our LGBT communities"*

The New Harvest Foundation is constantly working in the present and looking toward the future. We have a successful, proactive board; an energetic group of volunteers; a generous donor base; and regular grant requests. What more could we ask for? The more important questions are, "What more should we do? How can we make a difference? What can we do and when should we do it?" The answers to these questions are constantly shaping the way New Harvest approaches and supports our South Central Wisconsin's LGBT communities in our third decade of existence.

We try to identify unmet or under-resourced needs in our communities. We strive to work with other groups, asking for their input to work collaboratively. To make the biggest difference in our communities, we have narrowed our focus to two major areas: Support for LGBT Youth and LGBT Seniors. We need to empower our teens and young adults as they enter and find their way and at the same time, honor and support those who've spent their lives contributing to our diverse and many LGBT communities.

We continue to work to determine how we can put this into action and, even more importantly, how we can obtain results that are meaningful! This is our Journey. This is our Dream. We know that we'll need to continue to partner with many local and regional organizations. We also know that we'll need to redouble our fundraising efforts. Simply identifying a need is not enough. We need also to determine how we can make substantive change.

You, as a New Harvest donor, prospect or supporter are key to our efforts. You can help by maintaining, increasing or starting your support for New Harvest. You can help by re-energizing and invigorating our events, initiatives and grants. You can also help by working with us to make our communities even stronger, more vital, vigorous and complete. And you can help us spread the news of all our efforts.

As we look forward toward our fourth decade, we're excited and thrilled! Won't you join us and help make our vision our reality?

*Tret Fure
Mark Porter*

2010 Grant Recipients

\$3,500 New Harvest Foundation proudly sponsored the *Lieutenant Governor's Conference on LGBT Youth*, hosted by the Gay Straight Alliance for Safe Schools (GSAFE) and Diverse and Resilient. The conference was held at UW Oshkosh on March 8, 2010 and drew 210 adults and 83 high school students from around the state. Those in attendance participated in workshops and panels addressing anti-gay bias in schools, and heard the Lieutenant Governor speak about laws protecting LGBT youth and deficiencies in our laws protecting transgender students.

\$5,000 NHF also helped the *Young Auditorium* of UW Whitewater host the Laramie Residency, which creates an awareness of American attitudes about violence against gay people in America through two plays, "The Laramie Project" and "The Laramie Project: Ten Years Later." Post-performance discussions brought about an open dialogue on local and national LGBT issues and concerns.

\$3,000 Madison is frequently graced with the melodic voices of *Perfect Harmony Men's Chorus*. PHMC is a gay and gay-friendly men's chorus in need of a quality sound system. In order to enhance the tuneful experience of their performance, New Harvest Foundation funded this endeavor. We look forward to hearing even more beautiful choral music from PHMC!

\$1,250 *Wisconsin Books to Prisoners'* "LGBT Project" sends books to LGBT prisoners in hopes of alleviating the isolation, marginalization, and abuse that LGBT individuals suffer under prison conditions. The WBTP-LGBT Project has now filled requests from over 550 LGBT prisoners. New Harvest Foundation awarded a second grant to this noble project in 2010.

\$2,500 New Harvest Foundation has worked closely with *OutReach, Inc.* for several years in their efforts to increase the number of people with diverse backgrounds who are connected to LGBT organizations or culture in Madison. OutReach's "Diversity and Racial Justice Project" focuses on creating LGBT community visibility within communities of color, and educating their staff related to race and ethnicity within LGBT issues.

\$2,500 Support through counseling, youth groups, leadership development and HIV/AIDS education is an important need of LGBT youth. Fortunately, Youth Services of Southern Wisconsin's "*Teens Like Us*" program does all of this. NHF helped finance the implementation of an all-boys group session. Group support sessions typically are attended by mostly female youth. A lone teenage boy will drop in, may feel like a minority, and never return. This new program reaches out to LGBTQ male youth.

Updates

In the spring of 2011 *Perfect Harmony Men's Chorus* (PHMC) completed the purchase of sound equipment. We're very excited to be in the implementation stage of a multi-phase project. At this time we have implemented the use of the sound equipment for local performances such as our cabaret shows and will be using it for performances in the 2011-2012 season. Additionally, this purchase is a key component of our spring 2012 project "Heartlands". "Heartlands" is based on a collection of stories from singers and friends of PHMC and tells the stories of growing up gay in the heartland. In May/June we will be presenting several performances of "Heartlands" in collaboration with senior centers and facilities focusing on performances in smaller communities as outreach to our seniors in these communities. – *Ken Forney, Artistic Director, Perfect Harmony Men's Chorus.*

Guys Like Us (GLU) has been meeting one time per month as a safe space for teenage males who are gay, bisexual, transgendered, or questioning. The group has provided an opportunity for these young men to share experiences, concerns, and ask questions about growing up gay and staying safe. Every group meeting focuses on HIV prevention among participating teenage young men between 13-19 years of age. Participants of GLU learn not only how to develop skills associated with positive identity development at a critical point in their development, but also how to communicate these skills to their peers. Group participants are empowered to be an informative resource in teaching healthy life skills to the wider network of peers in their social system, expanding the scope of influence of this project to those unwilling or unable to seek out supportive LGBTQ resources yet are nonetheless engaging in high risk behavior. We are incredibly appreciative to the New Harvest Foundation and its supporters for the opportunity to develop this Teens Like Us (TLU) satellite group that focuses on the population most at risk for HIV. – *Alex Einsman, Youth Group Co-facilitator*

Apply for a Grant

Grants fall into several focus areas: social service, social change, public education, health care, arts and culture, and development of LGBT communities. Grant proposals should address one or more of those areas.

New Harvest Foundation makes grants to organizations that:

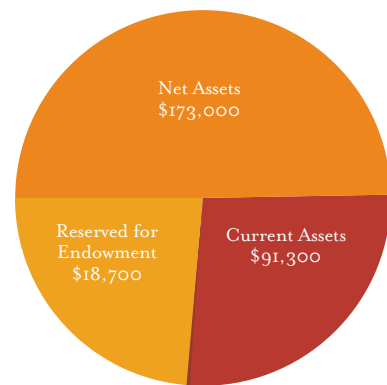
- » provide services that benefit the lesbian, gay, bisexual and/or transgender communities in South Central Wisconsin;
- » are not-for-profit and exempt from federal taxes under section 501(c)(3) of the Internal Revenue Service code, or who use a qualifying fiscal sponsor.
- » At this time, we are especially interested in supporting programs that support LGBTQ youth and seniors.

For more information on NHF's funding priorities, screening criteria, limitations, size of grants, application process, and decision-making process, as well as to apply online, please visit newharvestfoundation.org.

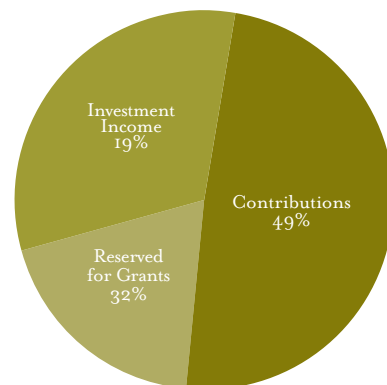
Financials

Thanks to the generous support of our donors, New Harvest Foundation's financial position remained solid during the unsettled economic times of 2010. A strong cash position allowed the foundation to continue to operate debt free. Management and general administrative expenses decreased 12% over 2009, freeing funds available for grant giving; and the endowment fund continued to grow. With a growing donor base and a sound financial footing, the New Harvest Foundation is poised to increase grant giving and support the LGBT communities for years to come.

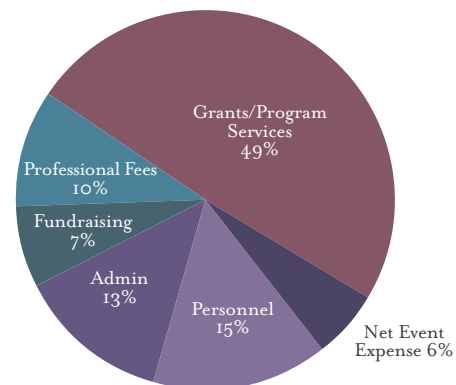
Financial Position



Income



Expenses



Fundraising Initiatives

Events

New Harvest Foundation engages in event-based fundraising each year. In 2010, we held two events, our annual *Dinner Dance* and our biennial *Art Auction*. Each year, the NHF Dinner Dance warms a cold winter night. This year's celebration gave us an opportunity to share the organization's accomplishments and to recharge our spirits for another year. The evening's line-up included a very successful silent auction and after-dinner entertainment with Chicago's sketch comedy troupe, GayCo Productions. Our keynote speaker, Professor Bill McConkey, updated us on his mission to challenge Wisconsin's Marriage Amendment, not only because of his gay daughter, but because it was the right thing to do.

The success of any event is dependent on the support and contributions we receive from many. This is certainly true for the 2010 Art Auction, held on a beautiful autumn day at Quivey's Grove in Madison. More than 75 locally, regionally, and nationally-known artists donated original paintings, sculpture, photography, ceramics, jewelry, and other artwork for this event. We experimented with and expanded our use of technology with this year's event by providing both on-line and on-site auctions. Michael Bruno and Graeme Reid entertained and educated auction participants as co-hosts of the live auction. A grand time was had by all.

For 25 years, the NHF has been doing the right thing. We have contributed more than \$375,000 to fund local LGBT initiatives and, all the while, have created a solid network of our area's best allies in the fight for equality and support. We boldly continued in that mission with this year's Dinner Dance and Art Auction.

Planned Gifts

Planned giving is an additional source of contributions. We are grateful for three benefactors who designated New Harvest in their wills. The first was Henry Dudek, who was one of the founders of New Harvest. The second was Bill Miller, who had served on the Board and offered his excellent photographic skills to the organization. In December of 2010, we were notified of a bequest from Dr. Mark Hansen which NHF received in 2011.

All of us are indebted to these persons who gave of themselves and whose commitment to justice continues beyond their life. New Harvest is willing to discuss with you arrangements for preparing a will that reflects your wishes to have your influence continue beyond your lifetime. Please contact us to help define your legacy of support for the LGBT communities now...and for future generations.

GIVE TO NEW HARVEST

Donate

You can make a cash contribution, attend a New Harvest Foundation event, enroll in an electronic funds transfer program, and/or include us in your will.

Volunteer

Give a gift of your time! There are many opportunities to become involved with New Harvest – join a committee, help plan or volunteer at an event. Contact us to see how you can help!

Serve

We are currently looking for energetic people to join our Board of Directors. Contact us to find out how your skills and expertise can be utilized to empower and support the LGBT communities of South Central Wisconsin.

BOARD OF DIRECTORS

Mark Porter, Co-Chair
Tret Fure, Co-Chair
Michael Shoultz, Vice Co-Chair
Sande Janagold, Vice Co-Chair
Kevin Sweeney, Treasurer
Ellwood (Woody) Carey, Secretary
Kelly Chambers
Lisa Hart
Tammy Heath
Andrew Irving
Julie Sternal
Steve Wilcox

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