

# New HARVEST GLENER

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New Harvest Foundation

Spring 2003

## Rainbow Families WI Benefits from New Harvest's Support

Rainbow Families Wisconsin (RFW) is a volunteer organization dedicated to organizing, strengthening, and celebrating Wisconsin families whose parents are lesbian, gay, bisexual, or transgender (LGBT). We offer educational events to help parents learn about legal and parenting issues specific to our families; advocate to improve the climate for LGBT parents and their children; and organize social events to help families connect to build social support. RFW's board of directors and advisory board are comprised of members from around the state. We are a new relatively new addition to the LGBT community in Wisconsin but a fitting symbol of the expansion of LGBT families in both the LGBT community and family life in general.

Since our formation in 2000, RFW has received funding and other assistance from several

sources; however, New Harvest Foundation has been the most consistent and solid supporter. NHF grants have been critical in helping us through the initial start-up phase. We have been able to link with both statewide and local LGBT organizations.

RFW families bring a diversity of needs that vary by the ages of their children, geography, and level of connectedness to their local LGBT community. Social and recreational events are particularly critical for families in more isolated areas. The RFW gathering at LGBT Pride in July 2001 was an affirming event that received positive and prominent newspaper and television coverage.

Our biggest annual event is a



*Rainbow Families Wisconsin on the capitol steps at the LGBT Pride march in July 2001. RFW presence was covered by statewide television and newspapers.*

spring conference. Last year's day-long conference in Madison included a keynote speaker and eight break-out sessions on such topics as: protecting our families under the law, navigating your child's school, a panel of teens from LGBT families, and cutting edge issues in queer parenting. The conference was filled with more than 100 adults and 30 children. Planning is underway for this year's conference in Milwaukee on May 17.

*(continued on back page)*

## Advertising in The Gleaner

New Harvest Foundation is offering the opportunity to advertise in the Gleaner. We have a circulation of approximately 1,200 people and organizations. Here's your chance to send your message to the lgbt communities.

### Advertising Costs per issue:

Full Page	(7-1/2 x 9-5/8)	\$135
1/2 Page	(7-1/2 x 4-7/8)	\$80
1/3 Page Sq	(4-7/8 x 4-1/2)	\$55
1/4 Page	(4-7/8 x 3-1/2)	\$40
Business Card	(3-1/2 x 2)	\$20

### Deadlines:

Spring issue .....June

### Send advertising to:

JAM Graphics & Design  
849 E. Washington Avenue • Suite 216  
Madison, WI 53703

### Please send your check payable to:

New Harvest Foundation (note Gleaner ad). If applicable, include your email address. For more information, call Susan at 249-4916.

*The Gleaner* is published three times a year by New Harvest Foundation, Inc. NHF, founded in 1984, is a non-profit, charitable and educational organization whose mission is to raise and distribute funds to benefit lgbt causes in Dane County, Wisconsin.

New Harvest Foundation  
P.O. Box 1786 • Madison, WI 53701  
(608) 256-4204

### Board Members

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# 20th Anniversary Brings Exciting Changes

We are delighted to announce that New Harvest Foundation will celebrate its 20th Anniversary as a primary funder of the lesbian, gay, bisexual and transgender communities in Madison and Dane County in 2004.

To kick off our 20th Anniversary, New Harvest will host a spectacular celebration with dining, dancing, and new special elements on February 28, 2004. We are planning now for this and other events throughout 2004.

To accomplish this ambitious plan, New Harvest Foundation Board of

Directors has decided to replace the November 2003 Dinner Dance with the Spring 2004 Anniversary Celebration. This move will also begin a new trend to hold our annual Dinner Dance in the spring each year when most of us are craving some fun in the late winter months.

As an all-volunteer organization, which has raised and distributed over \$280,000 to fledgling and established organizations serving LGBT individuals, we are proud to mark this important anniversary. We want you there to celebrate this milestone with us. ♡



Some snapshots from the New Harvest Dinner Dance 2002  
Counter clockwise: Tammy Baldwin, Jaime Zimmerman and ??????.  
Marc Pocan,???? with Jo and Joann Elder. ????? ???? at the podium .....



## NHF 2002 Fundraising

**WOW!** What a great year we've had at New Harvest Foundation. Our fundraising efforts have been more successful than ever which have benefited both our grantmaking and endowment funds. One of the challenges we faced this past year was raising enough money to cover a shortfall in our Community Shares contributions. We're told this is a "cyclical" issue and not a donor problem. So our goal, then, was to raise \$35,000.

Another current goal is to "grow" our endowment fund to \$100,000 before we choose to receive any money from it for granting or operations. This will take some time but 2002 held some very nice surprises for us.

So how'd we do? In short, FANTASTIC!

We received contributions close to \$18,000 -- a result of our letter campaign and various other events throughout the year. Designated contributions through Community Shares brought in another \$10,000 and an additional \$2,500 came in via electronic transfers.

Our endowment fund benefits from three things:

- 10% of all donations are transferred to the endowment
- proceeds from special events designated to benefit the endowment
- individuals who designate gifts specifically for the endowment.

Because of the very successful fall Art Auction (La Dolce Vita), we contributed close to \$15,000 to our endowment

fund for 2002. That fund is now over \$50,000. We're half-way there!

So add it all up and we raised just over 41,000 last year!\* Congratulations to all of you for making 2002 another great year!

Now for the bad news... Even though we raised more money than ever before, fewer people gave to New Harvest Foundation than in past years. We raised more dollars because a select group was very generous! We don't really know why some people chose not to give this year. It could have been our timing, or the economy, or maybe people chose to give to political campaigns instead. In any case, one of our new goals for the coming years is to get more people to participate in giving. So please spread the word about New Harvest Foundation. Pass on the newsletter and encourage your friends to come to our events and to give. Remember, our purpose is to help LGBT programs which make a significant difference in the lives of so many LGBT folk in our community.

2003 is sure to bring it's own challenges. We are gearing up for our 20th Anniversary in 2004 by having a big bash and other surprises, so New Harvest will be a little quieter this year. Because of that, we're going to need your outright support more than ever. Let's all make it another successful year!

With many, many thanks!

— Jaime Zimmerman, Co-chair ♡

\*\* actual figures won't be available until our financial audit is completed.

## Fall/Winter Awards

New Harvest Foundation, which raises and distributes fund to support gay/lesbian/bisexual and transgender causes in Madison and Dane County, is pleased to announce four totaling \$7,375 from its Fall/Winter grant cycle. Since its inception in 1984, New Harvest Foundation has awarded 221 grants totaling \$282,000 which includes this round of awards.

*Grant recipients are:*

**Briarpatch, Inc:** \$2,000 for Teens Like Us program

**Centers For Prevention & Intervention:** \$1,975 for An Evening With Proud Theater

**GLSEN:** \$1,500 for Students Organizing For Safe Schools

**Rainbow Families Wisconsin:** \$1,900 to continue its educational and advocacy work

Grant applications are due May 30, 2003. Grant awards will be announced by July 30, 2003. Beginning this spring, NHF will send out reminders to local non-profits on our mailing list. Organizations interested in applying must request grant applications and guidelines by calling 256-4204, emailing nhf@chorus.net or writing P.O. Box 1786, Madison, WI 53701-1786. ♡

# Rainbow Families ... (continued from page 1)

Rainbow Families Wisconsin would not be where it is today without grants from New Harvest Foundation. We appreciate their belief in our mission and their generous support.

To find out more about RFW including this year's conference, visit our website at <http://www.geocities.com/rainbowfamilieswisconsin>. To get on the mailing list for our newsletter or inquire about volunteer opportunities, email [PJM8356@aol.com](mailto:PJM8356@aol.com). ▼

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